

Board Members

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Slippery Rock Development

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Partner Sandler Training

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Hampton Inn & Suites, Grove City

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Nextier Bank

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Slippery Rock Development

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Affiliate Board Member
Butler County Chamber
of Commerce, President

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Chair SGA Bookstore

Tracey McDermott
Newsletter Chair
Minuteman Press of Hermitage

Kerry Cassidy
Membership Chair
Cassidy Insurant Associates

Keith Warcup
Membership Chair
SRU Federal Credit Union

Stacey Glenn
Meeting Coordinator
Hampton Inn & Suites, Grove City

May 21st. Membership Meeting Notes

SRBA General Membership Meeting
May 21st, 2014
Hosted by Minuteman Press of Hermitage

Stacey welcomed everyone to the meeting and introduced our host, Ron McDermott from Minuteman Press. Minuteman Press is a full service print and promotional company that prides itself on personal service. They are able to create, produce and mail printed products.

Stacey then introduced our speaker, Brady Riedel from Community Auto. Community Auto is located in the North Hills and has 30 employees and many volunteers. 2/3 of the budget comes from "in kind" donations such as vehicles. Community Auto primarily offers cars at a deep discount to low income families in order for them to have a safe any reliable vehicle to get to work if there is not another vehicle at home. 80% of the recipients are women and 60% of them are single moms. They also offer care care classes, gas cards and assistance with lending in order to achieve self sufficiency and pride in ownership. Brady offered information on how to donate a vehicle to the program and stressed how easy they make the donation process.

Member Introductions- Jen then introduced the board and chairs and SRBA's newest member, Slippery Rock in Bloom. Member Introductions were made

SRBA Chair Reports

Treasurers Report- Tom provided a copy of the treasurer's report from April for review.

Website- Beth mentioned that the SRBA web site has not become "mobile-ready" yet.

Membership- Keith and Kerry mentioned that there were two new applications for membership which fell outside the 16057 zip code. They are: Ron Dino Promotions and Schneider One Hour Heating. The group then voted for their membership applications.

SRU Orientations- Beth gave the group the dates for orientations. She mentioned that 4 take place in June, the first of which is on June 17th. She encouraged anyone who would like to distribute information to get it to her for distribution.

Newsletter- Jen and reminded everyone to email Tracey with information that you would like included in the newsletter or drop off 100 copies of an insert for the newsletter to NextTier bank to be included in the next edition.

Meeting Coordinator- Stacey mentioned that we are full for Host/Speaker's for the rest of 2014, however, still have opportunities for 10 minute talks at several upcoming meetings.

Events- Debbie discussed the 10th anniversary picnic on July 16th. There will be a battle of the bands, Slippery Rock trivia and a "Taste of Slippery Rock" which will feature food from various member restaurants. This will be invite only and cost will be \$5 at the door. In addition, Jen mentioned that, because of the reclamation of the bank on Slippery Rock creek at the Campground, SRBA has decided to forgo this years duck race. The duck race will be back in 2015!

Jen mentioned that September 6th is Villagefest, Friends and Family weekend and SRU's Hall of Fame dinner. The Heritage Car Cruise will take place September 7th. Slippery Rock in Bloom announced that the judges will be in town on June 22nd, 23rd and 24th.

June Board Meeting- June 4th, Fairfield Inn meeting room
General Membership Meeting- June 18th, Host and Speaker :SGA Bookstore

Check Fraud: Will You Be Playing Offense or Defense?

Whether it's Cyber-crime, identity theft, internal theft or credit card fraud, today it is vital that we recognize the risks and vulnerabilities within our companies and the potential impact they have to the company's bottom line. One such risk is payment fraud. The Association for Financial Professionals 2014 Payments Fraud Survey reported that "60% of the organizations that responded were exposed to actual or attempted payments fraud in 2013". And of those who responded, "82% report that checks were the primary target for fraud attacks at their company."

This is an interesting statistic because of the movement towards utilizing more electronic payment methods such as ACH services and bill payment for payables. However, check fraud is still going strong. Check fraud can consist of counterfeiting, alteration, and forgery. But with the sophistication of today's computers and scanners, telling the difference between an actual check and a fake is almost impossible. The good news is that your company can implement some offensive strategies to prevent against a potential loss.

When a check clears, the bank has 24 hours in which to return a check for any reason. Utilizing this 24 hour window, many companies have chosen to do daily reconciliation of their accounts to identify any fraudulent items that may have been posted the night before and immediately alert their bank. However, for many reasons, daily reconciliation is not always possible. Positive Pay can prevent fraudulent or altered checks from clearing by matching the company's issued check file against checks that clear the bank. The bank then sends the information back to the company's authorized person for a "pay or no pay" decision.

Other internal controls can also be used to prevent Check Fraud. Securing check stock and deposit slips, ensuring proper storage of checks deposited through remote deposit scanners and taking mailed payments directly to the post office are a few proactive ways companies can prevent exposure to check fraud.

Whatever your game plan is, it's important to make sure you have one in place in order to protect your company against the inconvenience, anxiety and potential monetary loss a check fraud attempt may cause.

For more information about check fraud prevention, please contact:

Lara Wozniak, CTP
VP of Preferred Corporate Services
NextTier Bank
724-214-5842
lwozniak@thebank.com

Member FDIC



NextTier

The Hampton Inn & Suites, Grove City

Flexible & Affordable Event Space.

The Hampton Inn & Suites Grove City can accommodate meetings and events for up to 70 people. Plan your next shower, party, meeting, trade show, or interview with us. We feature complimentary audio visual equipment, pressed black table linens, food and beverage options, and a dedicated on-staff coordinator.

Contact Tina Fenrick at 724-748-5744 or tina.fenrick@americanhg.com for availability.

*Receive half off the room rental price with this ad.
Valid through 12/31/2014.*



Upcoming Membership Meetings

AUGUST MEETING:

August 20, 2014 / 11:45am-1pm
 Host: Roosters Coffee Shop
 Speaker: Bob McCafferty
 Meeting location: Roosters Coffee Shop

SEPTEMBER MEETING:

September 17, 2014 / 11:45am-1pm
 Host: SRU Federal Credit Union
 Speaker: Berkshire Hathaway Homeservices/
 The Preferred Realty
 Meeting Location: Nextier Bank, Meeting Room

Villagefest 2014:

Saturday, September 6th from 10am - 5pm

SRBA Welcomes New Members

Schneider's One Hour Heating & Air Conditioning
 172 Unionville Road, Butler, PA 16001
 Gary Schneider / Caitlin Schiebel
 724-283-8525 | www.Schneideronehour.com

RonDino Promotions Inc.

2140 Greentree Road, Pittsburgh, PA 15220
 724-496-7225 | www.rondinopromotions.com



**Slippery Rock
 Pet Grooming**
*Invites You To Our Annual
 Pet Ice Cream Social*

Wednesday August 20th
 3:00 P.M. – 7:30 P.M.
 Slippery Rock Pet Grooming
 247 Grove City Rd Slippery Rock



Children Welcome With Adult Supervision

Phone: 724-794-3585

JULY 2014

An affiliate of the
 Butler County
 Chamber of Commerce



S.R.B.A.

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 Slippery Rock, PA 16057
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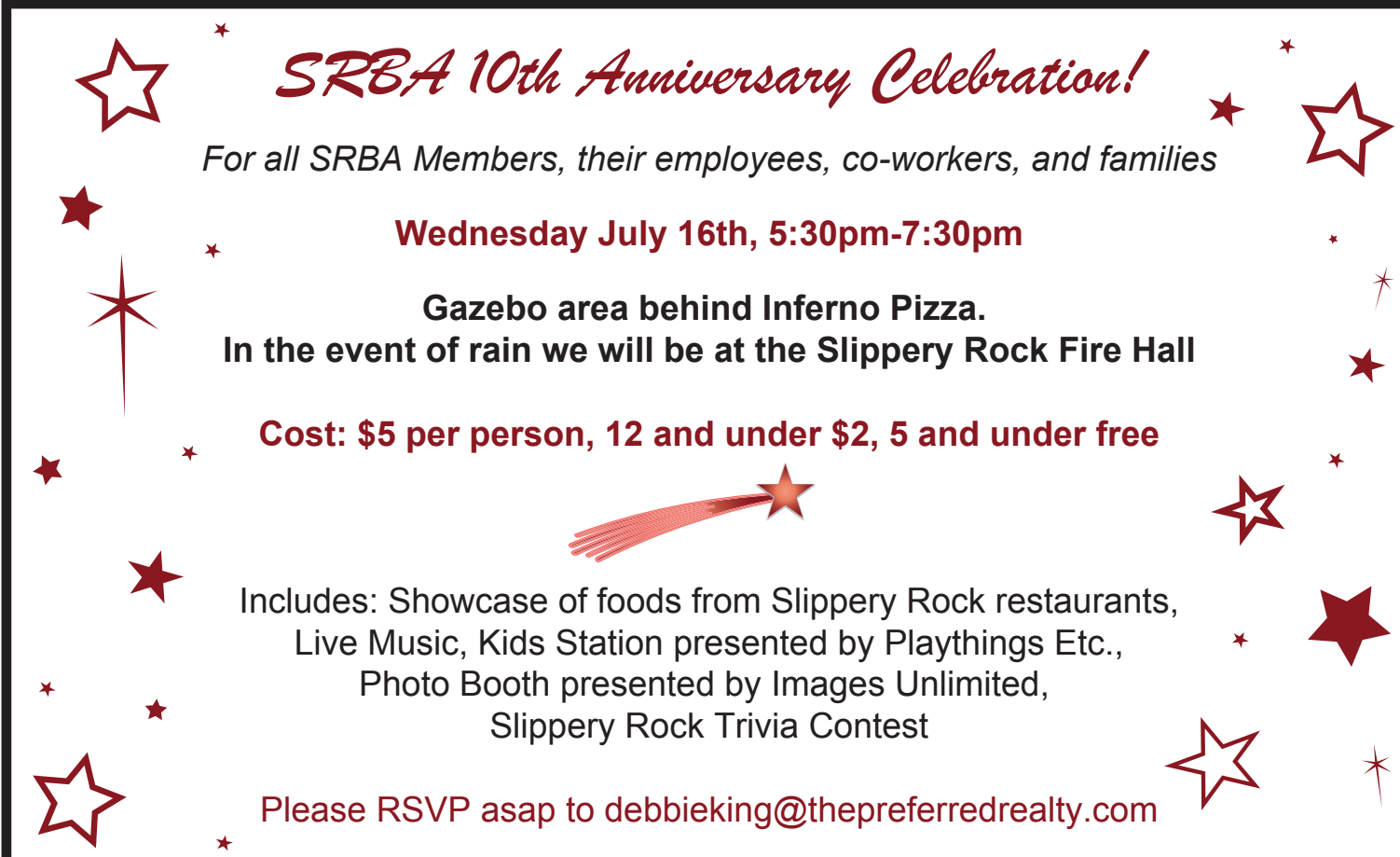
Save The Date!

**Berkshire Hathaway HomeServices
 The Preferred Realty presents
 The 1st Annual
 Slippery Rock Community Library
 Home and Garden Tour**
 Sunday, August 3, 2014 • 1 to 4 pm
 Tickets \$15

Gift basket raffled off to one lucky ticket holder!!
 Proceeds benefit the Slippery Rock Community Library Building Fund

Refreshments Provided
 Located in the borough, the township and along Slippery Rock
 Creek, five amazing homes will be open for you to tour at your leisure

Tickets available for purchase starting on July 1st at the Community
 Library, SR Park or Berkshire Hathaway HomeServices on
 S. Main Street



SRBA 10th Anniversary Celebration!

For all SRBA Members, their employees, co-workers, and families

Wednesday July 16th, 5:30pm-7:30pm

Gazebo area behind Inferno Pizza.
In the event of rain we will be at the Slippery Rock Fire Hall

Cost: \$5 per person, 12 and under \$2, 5 and under free

Includes: Showcase of foods from Slippery Rock restaurants,
 Live Music, Kids Station presented by Playthings Etc.,
 Photo Booth presented by Images Unlimited,
 Slippery Rock Trivia Contest

Please RSVP asap to debbieking@thepreferedrealty.com

"To Advance a sense of Community, increase the quality
 of life, and Develop economic vitality in the Slippery
 Rock and surrounding areas".
Attention Members:
 If you have information that you would like printed in the SRBA
 monthly newsletter or want to be in next month's spotlight section
 please submit your story to Tracey McDermott at the monthly
 general membership meeting. You can also send an e-mail to
timcderr@zoominternet.net or mail it to the above address.
 All stories must be ready for print but may be edited for space.
 Printing based on space and first submitted is first printed.

SLIPPERY ROCK BUSINESS ASSOCIATION
 P.O. BOX 335 SLIPPERY ROCK, PA 16057
 724-794-1558 • 724-283-2222
 Slippery Rock Business Association
www.GoSlipperyRock.com

