



Butler AM Rotary's

2020

CARVED IN ICE

Festival and Chili Cook-Off
New This Year - Night & Day

Friday, Feb. 21 • 5pm - 8pm

LIGHTS on the ice will make it a festive night.
CAMERA and phone pictures can capture the sights.
ACTION as carvers create amazing art out of ice.

Adult beverages, hot cocoa, coffee,
assorted food vendors and entertainment.

Saturday, Feb. 22 • 11am - 4pm

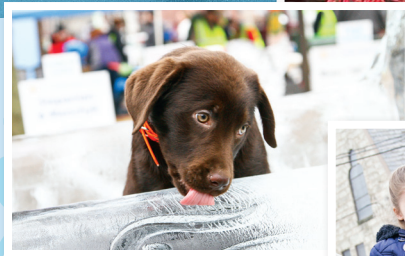
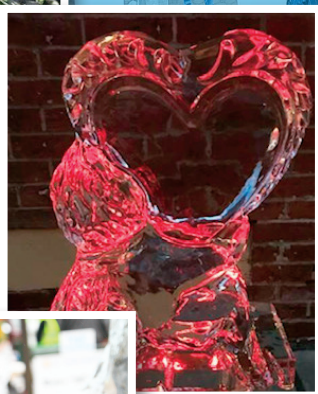
Family day! See ice sculptures being carved, sample
the chili at our 5th annual cook-off, ice slide for the
kids, food trucks, and so much more!

Showcase Your Business in ICE!

- BUY AN ICE SCULPTURE
- SHARE THE COST of a design with one or more local businesses!
- SPONSOR a large ice design
- DONATE to the event for charity

Select a design to reflect your business or
your interest. The business name and logo
will appear on a sign beside the sculpture.

Location - Diamond Park & Main Street in Butler



5th Year Event Sponsor

DIEHL
AUTOMOTIVE



Proceeds help support Butler AM Rotary Charities Annual Giving Fund!

Visit ButlerAMRotary.com or call 724-991-2212 for more information.



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Sponsorship Opportunities

BUY AN ICE SCULPTURE

One ice block is \$500 and additional blocks for larger sculptures are \$450 each. Your company name and logo will be on a sign next to the sculpture. All 1-4 block sculptures will be created prior to the event. Company logos, custom designs, or snowfill (white designs/ words on the sculpture) are an additional \$100. Sculptures of 5 or more blocks are created the day of the event for the public to enjoy. (See Flower Vase on front of this page to see example of 10x20x40 one-block design and sign.)

SHARED ICE IS NICE - \$100 or more

Join with one or more other businesses to buy any size sculpture by donating in increments of \$100 or more. Your business name will appear on the signage.

BE A SLIDE SPONSOR – multiples of \$250 for each business

Kids love our most popular ice design of 12 blocks. Your business can share the cost with others. The size of your donation determines your business name placement on the large sign.

CHOOSE YOUR OWN INTERACTIVE GIANT 12-BLOCK - \$5,000

Your choice of a large giant design (12 Blocks) - Spectators will use for photo opportunities. Large Sign including company logo positioned by sculpture to be in spectator photos. Logo and link to company website on the Butler AM Rotary's website for the entire year as a featured sponsor. 3 Custom Facebook Posts about sponsorship, including link to company page. 5 Chili cook-off tickets.

FRIDAY NIGHT IN LIGHTS SPONSOR - \$5,000

Evening sponsor for our ice light up night includes your 6-block ice sculpture carved that evening. Your company logo and link to website on the Butler AM Rotary's website for the entire year as a featured sponsor. 3 Custom Facebook Posts about this sponsorship, link to company website, and 5 beverage tickets.

THRONE SPONSOR - \$5,000

Exclusive Sponsorship of the very popular Ice Throne (12 Blocks). Large Sign including company logo positioned with the throne to be in spectator photos. Logo and link to company website on the Butler AM Rotary's website for the entire year as a featured sponsor. 3 Custom Facebook Posts about throne sponsorship, including link to company page. 5 Chili cook-off tickets.

LARGE SCULPTURE SPONSOR - \$2,500

Your choice of a large design (5 Blocks) Large Sign including company logo positioned by sculpture to be in spectator photos. Logo and link to company website on the Butler AM Rotary's website for the entire year as a featured sponsor. 3 Custom Facebook Posts about sponsorship, including link to company page. 5 Chili cook-off tickets.

Please Indicate your purchase below:

___ Ice sculpture

___ # of Ice Blocks

Design _____

___ Shared Ice is Nice (multiples of \$100)

___ # of Ice Blocks

Design _____

___ Friday Night in Lights (\$5,000)

___ Interactive Giant Sculpture (\$5,000)

___ Large Sculpture (\$2,500)

___ Slide Sponsor (multiples of \$250)

___ Throne Sponsor (\$5,000)

___ DONATION

Make Checks Payable to "Butler AM Rotary Charities."

Please complete and mail this form with your check to:

Butler AM Rotary, PO Box 2434, Butler, PA 16003-2434

Total Amount Enclosed: \$ _____

☐ I will Contact Peggy Weckerly at 724-991-2212 to pay by credit card.

Please list name to be used in advertising materials. Indicate exactly how it should appear including capitalization and abbreviations.

Company _____

Contact Name _____

Complete Mailing Address _____

Phone _____

Email Address _____

Questions? Contact Peggy Weckerly at 724-991-2212 or visit www.ButlerAMRotary.com.

*Butler AM Rotary is not responsible for any damage to ice carvings once displayed.

Butler AM Rotary Charities is a 501(c)(3) non-profit charitable organization whose Federal Tax ID is 45-2671084. No goods or services were received in exchange for this contribution unless specifically noted.

Sponsorships are due by January 17, 2020 • Ice Block purchases are due by January 31, 2020